

International Window Film
Conference and Tint-Off™



**2022 International Window Film Conference and Tint-Off™
Decorative Film Division Competitor Packet
(Includes: Rules and Regulations and Annotated Score Sheet)**

**2022 International Window Film Conference and Tint-Off™
Decorative Film Division Rules and Regulations**

The International Window Film Conference and Tint-Off™ Decorative Film Competition is *the* battle of the world's greatest decorative film installers. Congratulations on your decision to be part of the *first year* of this international competition that brings the industry's best together under one roof to showcase their impeccable decorative film installation ability.

The goal of the Decorative Film Competition is to identify the film installer who not only performs the highest quality film application on a specified architectural glass frame in an efficient and expert manner, but to also identify the competitor/team with the most creative and well thought out design as it applies to the given theme.

All finalist teams will receive full registrations, which include access to the trade show floor, admittance to the educational sessions and entry into the Closing Awards Ceremony. By competing, all participants agree to comply and adhere to all rules and regulations throughout the competition. The decisions of the judges and event management are final and without any right of appeal or contestation.

Competitors

Competitors can be individuals or teams of up to four (4) people, all of whom work for the same company.

Preliminary Competition

Competitors submit a portfolio of their top three (3) works, completed between April 1, 2020 and March 31, 2022. The portfolio can be submitted in any form (video, powerpoint, pictures,

etc.). The judges will judge the works shown in the portfolio according to the score sheet. The top ten percent of entrants (up to six (4) teams) will be invited to participate in the live finals during WFCT. Competitors will be judged on a variety of factors including theme, design, installation and difficult of installation. Any film(s) may be used in the preliminary but 20 percent of the area must have VLT of at least 50 percent. The name of the project, where it is the types of film used, what you did and any challenges you had should be provided within the portfolio. If a video is submitted it should not exceed six (6) minutes. A version of a portfolio must arrive no later than **July 22, 2022** to be considered. Feel free to use the portfolio to explain the project, what you did and why.

Finalist Meeting

There is a finalist meeting for all finalists/teams on September 13, 2022 at 7:15 -8:00 p.m. Any changes in time or location after September 12 will be provided by text message. This meeting is for competitors, translators and judges only. Finalists/teams will be preassigned to heats, however, they will select the frame number at random draw without the judges present to ensure anonymity. At that time, finalists/ finalist teams may be asked to fill out paperwork, take photos and film video. Finalists will have a chance to meet and ask questions of the judges as well. Finalists are highly encouraged to attend as valuable information is often gleaned from the judges' comments. Any finalist/finalist team who does not arrive on time or lacking in attendance at the meeting may miss important information.

The most up-to-date schedule can be found on the official event website, www.wfctevent.com until September 12. From midnight on the morning of September 13 forward, please refer to your text messages for any announcements.

The Finals

Competitors may be individuals or teams of up to four (4) people. Approximately one month before the event you will receive information on the size and theme of the display you are creating for the finals and the time and location of your finals heat on the show floor. At that time we will need to know how many team members are participating, their names and their primary function. You will also be asked to provide a full list of the film being used. All finalists receive free full registration to the competition. All competing team members should wear matching company shirts to the finals. Reminder: a team is not necessary; single artist/installers are welcome as well.

At the Show

You and your team may do all the work ahead of time except for the application of the film on the glass. That will take place during a designated two hour period on the trade show floor. You will be provided a 10 x 10 space, a draped table, access to water and your frame. You will be judged on adherence to the theme, design and creation of graphics, overall look of the

graphics, installation technique and installation of the graphics on the provided frame. You must use **surface 1 and surface 2** of the frame provided. One of the surfaces must have at least **2 separate pieces of film**. After installation, you will be asked a series of questions about the creation of the graphics via a form that will be provided to you.

Film from a WFCT sponsor should be used in the finals. A list of sponsors will be provided to you when you receive your theme and sizes. You will be asked to provide a list of the film being used in the finals. The show management team will review this list. If you wish to use the film of a non-sponsor, feel free to invite and encourage them to become sponsors.

Please note: Competitors are not permitted to use cell phones, cameras, headphones or video devices in the competition area. Competitors are to refrain from initiating any interaction (conversation) with spectators, other competitors, competition judges or organizers. Spectators may film clips of the competitions but may not speak to the competitor during the competition. Competitors are not permitted interaction with spectators and doing so during the competition may result in disqualification.

Judging

Judges will enter the competition area after the final heats are complete. Competitors are not allowed on the show floor while their heat is being judged. Any competitors entering or on the show floor during judging of their heat may be disqualified.

The Decorative Film Competition is judged in two parts: Creativity/Design and Film Application/Installation:

Creativity/Design: Judges will look for how well the graphics fit the theme, how creative and original they are, how well scale, fonts and color were used, how appropriate the design is to the space and its surrounding environment and how well the film used achieves the goals of the project.

Application/Installation: Judges will look for how well the film was installed. Does it fit the measurements supplied? Is it free of dirt, lint, bubbles, creases etc. How many seams are there and how well do they line up.

Note: If judging is filmed, video footage, photos or any other media of the competition from spectators will not be reviewed or utilized during or after the judging process. All judges' rulings are final, confidential, and cannot be contested or appealed. Score sheets are not available to competitors, though final scores are.

Grounds for a 10-point Deduction

The following may be cause for deductions (a minimum of 10 points, unless otherwise noted):

- Continuing to work passed the allotted time for during finals heat (minimum 15-point deduction).

Grounds for Disqualification:

The following may be cause for disqualification:

- Razor blades or break-off blades found near the frames;
- Foul language and/or misrepresentation;
- Failure to remove the film and adhesive from your work station after the judging and show is complete. The time for you to remove your film will be provided to you by the competition coordinator. Any contestants who do not remove the film and adhesive after judging is complete may also be banned from competing in any future competitions;
- The use of a cell phone, camera, headphones, video or electric device during the competition;
- Presence anywhere on the show floor during your judging. Installers are not allowed on the show floor during judging of their heat and should be in the waiting area;
- Unwillingness to follow CDC and local health guidelines; and/or
- Anything that the judges or event management feel is worthy of a disqualification.

Competitor Bio Form

All competitors must complete a bio form and upload a headshot once they are registered. The competitor bio form is located online. The link to the form will be sent via email directly from the competition coordinator. Headshots that are inappropriate in nature or poor quality can not be used in the program and/or other media.

Instructions for how to submit a useable headshot:

- Make sure the photo is of the highest resolution possible to ensure clear reproduction;
- Dress in your professional attire;
- Stand in front of a neutral background with good lighting;
- Don't submit group/family photos or selfies unless it is a group photo of your team on the project; and
- Consider a professional headshot. If you win, this photo will be used all over the world.

Permissions and Additional Items

ONCE YOU ARE REGISTERED AS A COMPETITOR A REFUND CANNOT BE PROCESSED EVEN IF A MANUFACTURER WISHES TO SPONSOR YOU. If you believe a manufacturer will be sponsoring you for the competition, please do not process the registration yourself, as no refund is possible. Please check with your manufacturer early and prior to registering for the competition.

In order to compete, you must have been employed in a bona fide window film company within the last year and have at least one year of experience as a technician in the window film industry. Owners or managers of supplier companies may not compete themselves. Competitors must be 18 years of age by the end of the competition. As a participating member of this event, you will sign a license for permission to use your name, photograph and image for

future promotion. This license is irrevocable, worldwide in scope, royalty-free and covers all possible uses of the work in all media. You will also be required to sign legal and other releases. By competing, you understand and allow event management to contact you via email, fax, phone and text in the future.

Your own professional uniform should be worn for the Closing Awards Ceremony. If a winner is unable to attend the Closing Awards Ceremony he or she will receive their title, but will forfeit the prize money. Prize money will be distributed by October 7, 2022. Eligible winners must notify the competition coordinator by November 16, 2022 if they have not received their award money or the award money may be forfeited. Contestant must supply a valid W-9 form in order to receive prize money.

You are signing up to be part of a special event. Competitors tell us you get out of it what you put into it. Take time to watch the techniques other tinters use, to attend the demos and to meet other tinters. The friendships formed at WFCT often become life-long friendships.

Health and Safety

All competitors must adhere to the latest CDC and local health guidelines in place in the venue regarding face coverings and social distancing. Unwillingness to follow the CDC guidelines will be grounds for immediate disqualification.

Appeals

Competitors will be provided their finals scores only. Judges' notes and deductions will not be disclosed. There is no right of appeal or contestation. Competitors understand that the judges' and event organizers' decisions are final and beyond contestation and that all decisions of the event management are final, not subject to appeal and without contestation. These rules and regulations shall be governed by the laws of the Commonwealth of Virginia, County of Stafford. Venue for any dispute regarding the rules and regulations shall be in the County of Stafford, Commonwealth of Virginia, and adjudicated there. Event management reserves the right to modify the rules and regulations at any time. If modifications to the rules are made, every effort will be made to notify competitors of those changes prior to the competition.

**2022 International Window Film Conference and Tint-Off™
Decorative Film Division Annotated Score Sheet**

The preliminary round of this competition is a portfolio containing the top (3) works sent in by competitors which will be reviewed by a team of judges. In the preliminary round, areas to be judged include:

- Wow factor
- Creativity
- Design
- Coverage
- Complexity/ difficulty

In the finals round competitors will be allotted a (2) hour window to complete the application on the glass.

The following is a guide to the finals score sheet, complete with notes. The finals will be judged in two parts, creativity/design and film application/installation. Each of the two sections specifies what each item is worth in the section. Points are deducted for any of the items that the judges deem warrants a deduction. The maximum amount of points awarded is **150**. Areas to be judged include:

CREATIVITY/ DESIGN

Each item within this section is worth **10 points**.

Execution – Maximum of 30 points awarded

Examine the film installation for how well the design fits the theme and meets the requirements. Areas to be judged:

- Presence of the theme
- The use of (2) sides on the frame provided
- The use of at least (3) pieces of film

Creativity- Maximum of 40 points awarded

Examine the project for creativity and the use of imagery to create original work. Areas to be judged:

- How well fonts and/or colors were used
- Texture/materials/products used
- Design
- Concept

Presentation Overall – Maximum of 20 points awarded

- Wow factor
- Theme interpretation

FILM APPLICATION/ INSTALLATION

Each item within this section is worth **5 points**.

Initial Inspection – Maximum of 15 points awarded

Examine the system and glass thoroughly before beginning. Be sure to note any damage to the proctor for them to pass on to the judges. Areas to be judged:

- Dirtiness of the glass
- Damage to the glass
- Damage to the rubber
- Any other items the judges feel warrants deductions

Cleanliness of Film and Window System – Maximum of 20 points awarded

Examine the system for dirt, adhesive, hairs or fibers between the film and glass. Look for streaks, water or soap spots on the film, glass or surrounding surface. Point deductions will be made for any materials left near the system such as film scraps, towels or tools. Areas to be judged:

- Dirt specs, hair or lint
- Work area or exterior frame not wiped down
- Excessive water
- Application materials near system
- Any other items the judges feel warrants deductions

Quality of Application – Maximum of 25 points awarded

Judges examine the aesthetic appearance of the system's film application, creases, cuts and other detractions. Areas to be judged:

- Creases
- Water bubbles between film and glass
- Scratches
- Bleeder or finger
- Edge of film lifted from glass
- Any other items the judges feel warrants deductions